

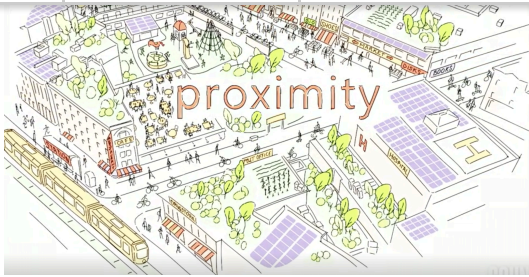
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The advantage of the 15-minute city

Within our field of work, and perhaps in any, it's always interesting that certain concepts, in a certain period of time, become the hot topics that everyone is talking about. Some examples: Mobility as a Service, healthy street, inclusive mobility, smart mobility, the sharing economy, etc. In the last few months, the one which has stood out for Mobility Advisor Shelley Bontje is the fifteen-minute city.

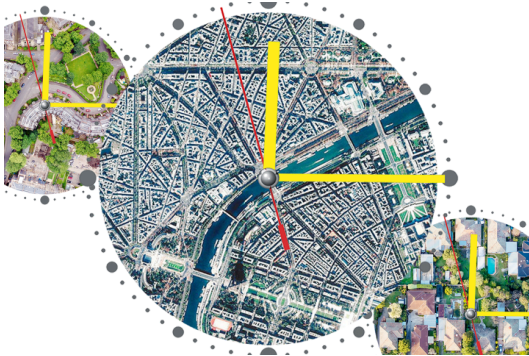
Unfamiliar with this specific concept until recently, she has realised that during the past few years, as a geographer and urban planning student, she has unwittingly come across it multiple times. [READ MORE](#) about Shelley's dive into what opportunities the 15-minute city holds.

Also in the news...



Morena: The Invention of the 15-minute city

Living in a city means accepting a certain level of dysfunction: long commutes, noisy streets, underutilized spaces. Carlos Moreno wants to change that. [WATCH HERE](#)



Welcome to the 15-minute city

Natalie Whittle of the Financial Times examines how as the switch to home working makes us balk at the back-and-forth of commuting, a new vision of urban living is emerging . [READ MORE](#)

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The Urban Evolution of a Modern Dutch City
Rotterdam Digital Study Tour

Wednesday, 25 November
18:30 AMS / 12:30 EST





Presented by: Melissa Bruntlett



Sophie Simon

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